

*Section 1.6: Precalculus preliminaries, V (exponential functions and logarithms)*

Recall that an \_\_\_\_\_ *function* is any function of the form  $f(x) = b^x$ , for a constant  $b > 0$ . The following rules help immensely in dealing with exponential functions:

**Rules for Exponents.** Let  $b > 0$ . The following are all true, for all real numbers  $x$  and  $y$ , and all natural numbers  $n$ :

1.  $b^0 = 1$
2.  $b^x \cdot b^y = b^{x+y}$
3.  $\frac{b^x}{b^y} = b^{x-y}$
4.  $b^{-x} = \frac{1}{b^x}$
5.  $(b^x)^y = b^{xy}$
6.  $b^{1/n} = \sqrt[n]{b}$

**Examples.** Use these rules to simplify all of the following expressions as much as possible.

$$2^7 \cdot 2^{-3} = \underline{\hspace{2cm}}$$

$$16^{-1/2} = \underline{\hspace{2cm}}$$

$$256^{3/8} = \underline{\hspace{2cm}}$$

$$\frac{(3^2 2^{-1})^5}{4^{-3/2} \sqrt[3]{27}} = \underline{\hspace{2cm}}$$

Recall that there are three “basic” graphs of exponential functions  $f(x) = b^x$ , depending on whether  $0 < b < 1$ ,  $b = 1$ , or  $b > 1$ :

The number  $e \approx 2.718281828\dots$  is a very special number; it is defined to be the quantity such that the graph of  $f(x) = e^x$  has slope equal to the value of the function at every point.

As useful as exponential functions are, it's no surprise that their inverses, \_\_\_\_\_ functions, are just as useful.

**Definition.** If  $b > 0$  (and  $b \neq 1$ ), the \_\_\_\_\_ of  $x$  with base  $b$ , denoted  $\log_b(x)$ , is defined by

$$b^{\log_b(x)} = x \quad \text{and} \quad \log_b(b^x) = x.$$

That is,  $\log_b(x)$  is the number to which we must raise  $b$  to obtain  $x$ , and the functions  $b^x$  and  $\log_b(x)$  are inverses to one another.

From the rules for exponents come

**Rules for Logarithms.** Let  $b > 0$ . Then the following are all true, for any  $x, y$ , and  $n$ :

1.  $\log_b(1) = 0$  and  $\log_b(b) = 1$
2.  $\log_b(xy) = \log_b(x) + \log_b(y)$
3.  $\log_b\left(\frac{x}{y}\right) = \log_b(x) - \log_b(y)$
4.  $\log_b(x^n) = n \log_b(x)$

Note that the \_\_\_\_\_ logarithm of  $x$ , denoted  $\ln(x)$ , is the logarithm with base  $b = e$ . (Thus  $\ln(x) = \log_e(x)$ .)

**Examples.** Simplify the following expressions as much as you can:

$$\ln(e^7 e^2) = \underline{\hspace{2cm}}$$

$$2^{\log_2(6)} = \underline{\hspace{2cm}}$$

$$4^{\log_2(6)} = \underline{\hspace{2cm}}$$

$$\log_6(9) + \log_6(4) = \underline{\hspace{2cm}}$$

**More examples!** Use the rules for exponents to solve for the unknown variable.

1.  $2^{3x+1} = 2^5$

2.  $(b^2)^{x+1} = b^{-6}$

Finally, let's see how exponential and logarithmic functions might help us to *model* a given problem from outside of pure mathematics.

**Application.** We are given a sample of the element bismuth to test, and we're asked to identify the isotope by computing the *radioactive half-life* of the sample. (Recall that this is the time it takes half of a given sample to decay.) All we're given is the mass,  $m(t)$ , of the bismuth in the sample at two points in time:  $m(0) = 100$  g and  $m(60) = 12.37$  g, where time is measured in minutes.

**Step 1.** Knowing that exponential functions describe radioactive decay, let's model the mass as an exponential function:  $m(t) = m_0 e^{kt}$  for some unknown constants  $m_0$  and  $k$ .

Use the first measurement,  $m(0) = 100$  g, to find the value of  $m_0$ .

**Step 2.** Now use the second measurement,  $m(60) = 12.37$  g, to find a value for  $k$ .

In summary, our formula for  $m(t)$  is now  $m(t) = \underline{\hspace{2cm}}$  .

**Step 3.** To find the half-life of the sample, we must determine at what time half of the original sample remains. That is, we solve the equation  $m(t) = \frac{100}{2} = 50$ . Do this in the space below.

**Step 4.** Now let's look on-line to see which isotope of bismuth has a half-life closest to the one we've computed. Which isotope is it?

**Homework from Section 1.6 (pp. 52-53):** numbers 1, 3, 5, 8, 12, 13, 16, 17, 20, 23, 28, 35, and 36. This homework is due on *Friday, September 4th*.